

# NatWest Group Earth Heroes Awards 2022



Last date for  
submitting  
nominations:  
**20<sup>th</sup> July 2022**



Please read the  
**Instructions  
and Guidelines**  
given below.

## NATWEST GROUP INDIA

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The **NatWest Group** is a 300-year-old bank with over 19 million banking customers globally. The Group is committed to tackling climate change, which is central to its purpose-led strategy. It was also the principal banking sponsor of the **26th UN Climate Change Conference of the Parties (COP26)** that took place in Glasgow in November 2021.

## Submission Checklist

1. Completed Award Nomination Form
  - An entrant may apply for only one category at a time
  - Those who were awarded the Sanctuary – ABN AMRO wildlife awards until 2010, need not apply
2. Biodata of the Applicant
3. Supporting Documents
  - Awards and Accolades (add as an attachment)
  - Media write-up, interviews (add as an attachment)
  - Testimonials (add as an attachment)
4. The nomination form and supporting documents should be submitted online at [foundation@natwest.com](mailto:foundation@natwest.com). **Application email should not exceed 10 MB.** External links such as Google Drive and WeTransfer are not supported. All documents must be sent as attachments within the same email. No hard copies will be accepted.
5. All nominees will receive an acknowledgement receipt.  
**For more information or any clarification, please contact the NatWest Group India team at:**  
**Email – [foundation@natwest.com](mailto:foundation@natwest.com)**  
**Phone – +91 8402038164 / +91 9811210221**

## Award Categories

**Nominated by Jury**

**Open to selection (Please tick the award category)**

**NatWest  
Group 'Earth  
Hero' Award**

**NatWest  
Group 'Earth  
Guardian'  
Award**

**NatWest  
Group 'Save  
the Species'  
Award**

**NatWest  
Group  
'Inspire'  
Award**

**NatWest  
Group 'Green  
Warrior'  
Award**

### Nominee Details

Name: .....

Gender (male/female/other): .....

E-mail: .....

Date of birth: .....

Contact No: .....

Address: .....

.....

Current Occupation: .....

Title/Position: .....

Company/Organisation: .....

.....

### Nominator Details

Name: .....

Gender (male/female/other): .....

E-mail: .....

Contact No.: .....

Address: .....

.....

Current Occupation: .....

Title/Position: .....

Company/Organisation: .....

.....

Professional relationship with the nominee:

.....

## Category Specific Guidelines for preparation of nominations

### 1. NatWest Group 'Lifetime Achievement' Award (Felicitation) – NatWest Group 'Earth Hero' – Individual

This award recognises extraordinary achievements of an individual who has worked a lifetime in wildlife and habitat conservation and has influenced policies for the improvement of wildlife habitat and conservation in India. No nominations will be accepted as this will be the Jury's choice.

### 2. NatWest Group 'Earth Guardian' Award – Institution

This award recognises an institution (NGO/ corporate/government/village, or Forest Council or Biodiversity Management Committee/Forest Protection Committee/research/educational institutions/media) that has made exceptional contributions in the field of conservation of wildlife, human life, and property in wild habitat, natural resource management, environment, wildlife research, and awareness building. Nominations will require the following details:

- i. Number of years in the activity (conservation of wildlife, natural resource management, environment protection).
- ii. Scope of work/area of expertise or specialization.
- iii. Outreach (activity covered/area/areas where the activity is undertaken, presence in state/states).
- iv. Impact (outcomes of the activity undertaken, impact on wildlife, habitats, people, sustainability attributes of the activity undertaken).
- v. Innovative initiatives implemented or activities undertaken (through advocacy, environment protection measures, resettlements, conflict resolutions). What makes the model innovative?
- vi. Has it impacted or influenced policy?
- vii. Training & Awareness (training of personnel on conservation issues, natural resource management, field work, youth programs, initiatives undertaken to spread awareness on issues). What is the focus of the training and awareness sessions?  
How does it complement the key activities undertaken by the organisation?
- viii. Network (association with newspapers/ television channels, representation in national and international bodies, role with conservation groups/societies, research agencies).

**Note: Please limit the above details to a total of 1000 words.**

### 3. NatWest Group 'Save The Species' Award – Two individuals (one each from Government and Non-Government organisation)

This award recognises individuals who have been involved directly or indirectly in protecting any species listed in the Wildlife Protection Act, 1972. Preference will be given to work on the critically endangered species as identified by the Union Ministry of Environment, Forests & Climate Change (MoECC) under its '**Integrated Development of Wildlife Habitats**', and who has contributed to education, awareness programs, capacity building, and resolving human-wildlife conflict. The jury will retain the right to carry forward or dispense or award both in the same category (official/non-official) depending on the merit of nominations received.

- i. Number of years in the activity (conservation of wildlife, natural resource management, environment protection).
- ii. Outreach (activity covered/area/areas where the activity is undertaken, presence in state/states).
- iii. Innovative initiatives implemented or activities undertaken (through advocacy, environment protection measures, resettlements, conflict resolutions). What makes the model innovative?
- iv. Rapport with Community (confidence building measures undertaken).
- v. Difficulties or challenges faced in addressing the problem or while undertaking the activity
- vi. Impact (outcomes of the activity undertaken, impact on wildlife, fauna, people, sustainability attributes of the activity undertaken).
- vii. Has it impacted or influenced policy?
- viii. Training & Awareness (training of personnel on conservation issues, natural resource management, field work, youth programs, initiatives undertaken to spread awareness on issues). What is the focus of training and awareness sessions?
- ix. How does it complement the key activities undertaken by the organisation?
- x. Network (association with newspapers/ television channels, representation in national and international bodies, role with conservation groups/societies).

**Note: Word count limit - 1000 words**

#### 4. NatWest Group ‘Inspire’ Award – Individual or Institution

This award recognises an individual (journalist/filmmaker/artist/conservationist) or institution who has influenced thought or inspired action on wildlife conservation, natural resource management, and environmental protection through his/her creative expression.

- i. Number of years in the activity (conservation of wildlife, natural resource management, environment protection).
- ii. Theme (focus on wildlife/conservation/natural resource management).
- iii. Approach (knowledge/facts/data or critical/investigative).
- iv. Medium (newspaper/television/movie/documentary/social media/ fine arts/ performing arts).
- v. Difficulties or challenges faced in undertaking the activity
- vi. Campaign and sustained OR sporadic reporting.
- vii. Outreach (size of readership/viewership; any particular region of focus).
- viii. Impact (awareness, activated government or courts or Public Interest Litigation (PILs).
- ix. Innovative initiatives (enforcement, knowledge sharing platforms, creation of pressure groups/ lobby).
- x. Network (association with newspapers/ television channels, representation in national and international bodies, role with conservation groups/societies).
- xi. Editorial/ownership support.

**Note: Word count limit - 1000 words**

#### 5. NatWest Group ‘Green Warrior’ Award – Two individuals (one each from Government and Non-Government organisation)

This award recognises exemplary work in protecting habitats that host India’s important species listed in the Wildlife Protection Act, 1972 or have demonstrated work that supports habitat protection, human lives, and property in wild habitat. The jury will retain the right to carry forward or dispense or award both in the same category (official/non-official) depending on the merit of nominations received.

- i. Number of years in activity (conservation of wildlife, natural resource management, environment protection).
- ii. Activity covered/No. of Area/areas where activity is undertaken, presence in state/states).
- iii. Innovative initiatives implemented or activities undertaken (through advocacy, environment protection measures, resettlements, conflict resolutions).
- iv. Rapport with Community (confidence building measures undertaken).
- v. Difficulties or challenges faced in addressing the problem or while undertaking the activity
- vi. Impact (outcomes of the activity undertaken, impact on wildlife, fauna, people, sustainability quotient of the activity undertaken).
- vii. Has it impacted or influenced policy?
- viii. Training & Awareness (training of personnel on conservation issues, natural resource management, field work, youth programs, initiatives undertaken to spread awareness on the issues). What is the focus of training and awareness sessions?
- ix. How does it complement the key activities undertaken by the organisation?
- x. Network (association with newspapers/ television channels, representation in national and international bodies, role with conservation groups/societies).

**Note: Word count limit - 1000 words**